



CENTRIPETAL

DATASHEET

CleanINTERNET® - Building the Business Case

THE SMARTEST WAY TO STOP THREATS — AND SAVE MILLIONS

Threats Stopped Before They Reach Your Network. Costs Stopped Before They Spiral.

Today's security stacks are bloated, reactive, and expensive. Tools are noisy. Services are redundant. And breaches still happen.

**Centripetal
CleanINTERNET®
flips the model.**

We combine the world's most complete threat intelligence with AI-accelerated enforcement and expert human oversight to stop 99% of known threats **before they ever reach your network.**

Fewer threats mean fewer alerts. Less overhead. Lower risk. And massive cost savings across your entire security ecosystem.

The CleanINTERNET Business Case at a Glance:

COST AREA	AVERAGE ANNUAL SAVINGS*
Firewalls Infrastructure	\$120,000
SIEM & Event Storage	\$70,000
Security Operations Team	\$200,000
Managed Services	\$400,000
Threat Intelligence Feeds	\$150,000
Reduced Breach Risk	\$100,000+
Total Estimated Savings	\$1,040,000 per year

*Based on real customer data across mid-sized enterprise deployments.

Where the Savings Come From

01. Firewall Cost Containment

Modern firewalls are expensive, complex, and increasingly ineffective against sophisticated threats.

CleanINTERNET reduces firewall load by blocking threats upstream—allowing organizations to streamline firewall configurations and reduce licensing, services, and hardware investments.

“60 million events before CleanINTERNET, down to 500,000 after.”

— Sr. Cybersecurity Architect, Large Healthcare System

02. Cut SIEM Costs Without Losing Visibility

The more alerts your SIEM processes, the more you pay—in both software licenses and storage.

CleanINTERNET eliminates up to 90% of noisy event traffic, reducing SIEM ingestion and dramatically lowering licensing and analyst workload.

“1 billion events cleaned in a week. You’re cleaning our dirty laundry.”

— CISO, U.S. Hospital Network

03. Reduce Analyst Burnout and Turnover

Security teams are overwhelmed and understaffed.

By blocking known malicious traffic before it reaches the network, **CleanINTERNET reduces incident volume**, allowing analysts to focus on what really matters—and making burnout and churn less likely.

“Whatever you’re doing—it’s working. Our pen testers had nothing to report.”

— Platform Manager, MSSP

04. Rethink Threat Intelligence ROI

Enterprises pay hundreds of thousands annually for CTI feeds they struggle to operationalize.

CleanINTERNET leverages the largest volume of commercially available threat intelligence in real time, automating their enforcement at the edge—so you get the power of world-class intelligence without the overhead.

“We went from 1 to 82 threat feeds. It’s a huge leap in capability.”

— Sr. Cybersecurity Architect, Medical Campus

05. Minimize Catastrophic Risk

Breaches cost businesses millions in recuperative costs and an undeterminable amount in reputational damage.

Even reducing breach probability by 10% with CleanINTERNET yields a **\$100K risk offset—conservatively.**

“We can’t live without it. CleanINTERNET lets me sleep at night.”

— Sr. InfoSec Engineer, Manufacturing Company

06. Shrink Your Managed Services Footprint

MSSP and MDR contracts are ballooning in cost. With CleanINTERNET eliminating the bulk of malicious traffic, customers renegotiate contracts or reduce MSSP scope, while maintaining or improving security posture.

“You take that worry off my plate so I can focus on other projects.”

— CTO, Midwest Tech Company

The Centripetal Difference

Threat Intelligence at Unmatched Scale

We apply billions of global indicators to every packet—inbound and outbound.

AI + Human Intelligence

Our platform moves at machine speed. Our experts validate, tune, and hunt.

Zero Disruption, Full Coverage

Inline or mirrored deployment with no added latency or risk.

Real Results, Real Fast

Customers see immediate reductions in event load, cost, and stress.

CleanINTERNET. Always Watching. Always Working.

Better protection.
Less complexity.
Lower cost.

That's the Centripetal way.

About CleanINTERNET®

CleanINTERNET® is Centripetal's intelligence-powered threat prevention platform. It combines high-performance computing, patented algorithms, and elite analyst support to stop attacks before they start. It's not just detection—it's a proactive network defense.

Why Centripetal

At Centripetal, we don't flinch when it gets hard. We stand in the breach with our customers, combining mission-driven focus, cutting-edge technology, and deep expertise to deliver real, measurable security outcomes.

We've protected the most sensitive digital environments in the world. Now, we bring that same discipline, speed, and reliability to yours.

Learn more at

www.centripetal.ai